MISSISSIPPI **PRIMARY HEALTH CARE** ASSOCIATION

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MPHCA E-UPDATE

May 10, 2012

May Health Observances

MPHCA joins HHS in thanking all the dedicated nurses who work in Mississippi Community Health Centers for their tireless efforts to improve the health of all Mississippians.
We thank the nation's nurses for the work they do every day to keep America healthy.
HHS is working to ensure nurses get the support they need to do their jobs. The health care law has made investments in primary and preventive care programs in which nurses play a vital role.
Read the Secretary's Statement

HHS Secretary Sebelius statement on National High Blood Pressure Education Month
May is National High Blood Pressure Education Month and Stroke Awareness Month. It makes sense to observe both in the same month because when you control your blood pressure, you reduce your risk of stroke —the fourth leading cause of death in the United States. Unfortunately, 1 in 3 U.S. adults—an estimated 68 million of us—have high blood pressure, also called hypertension. Read More

Statement by HHS Secretary Kathleen Sebelius on Asthma Awareness Month
May is Asthma Awareness Month, a time for us to consider what we can do better, as individuals and as a nation, in managing one of the most common lifelong chronic diseases. Read More

Older Americans Month
We encourage older Americans to stay active and be involved in their communities, and to take care of their own health.
The health care law provides free preventive services to people with Medicare, including the Annual Wellness Visit.
Read the Secretary's Statement.

ADVOCACY AND OUTREACH

National Health Center Week - August 5-11, 2012
National Health Center Week is less than 100 days away and this year's celebration is shaping up to be the best yet. If you've already started planning your events, make sure to post event information on the brand new National Health Center Week website. The year we will once again recognize the work of health centers working with special populations by celebrating three special days within National Health Center Week (NHCW); **Public Housing Health Center Day** on Tuesday, August 7th, **Health Care for the Homeless Day** on Wednesday, August 8th and **Farmworker Health Day** on Thursday, August 9th.

New Website! The new and improved National Health Center Week website has tools and resources available for download to help you plan your events, including easy steps to recruit local sponsors, event planning ideas and health center fact sheets. Also new this year, we have downloadable Social Media tools and templates that can be used to promote your NHCW event. If there is something you need, but do not see, please let us know; email us at: grassroots@nachc.com.

Stories, Videos & Photos, OH MY! Health Center advocates can now share NHCW stories, videos and photos directly through the website. Telling the health center story and celebrating all that health centers do in our communities is one of the most important parts of National Health Center Week. Now there's an even easier way to get the word out about your good work and celebrations. Visit the Stories, Photos & Videos section of the NHCW website to share your stories and images today!

Open for Business! Again this year, you can purchase Health Center Week posters, banners and branded items for your events, some of which can be personalized with your health center's name or logo, directly from our online Health Center Week Store.

Coming Soon! We will soon be launching the **2012 Health Center Advocate Video Contest** -- with voting to commence during National Health Center Week 2012 and winners announced during the NACHC Community Health Institute in September! The contest will be open to individuals (health center staff, board members, patients or registered advocates) who can submit short videos (no longer than 3 minutes) that will speak to video contest prompts related to health center advocacy and NHCW celebrations. Look for more information on this year's Health Center Advocate Video Contest on the National Health Center Week website coming soon. If you have any questions email us at grassroots@nachc.com.

Reminder: If you haven't done so already, NOW is the time to INVITE YOUR MEMBERS OF CONGRESS to visit your center or attend events during National Health Center Week. We have limited opportunities for financial sponsorships of events with Members of Congress and, while we cannot guarantee a sponsorship, we will do our best to provide event sponsorships once you let us know that a Member of Congress will be participating at your center.

We have a record number of national sponsors for National Health Center Week this year and we want to take this opportunity to thank these sponsors who help make National Health Center Week successful!

Community Health Vote Announces New Tools for Voter Engagement at Health Centers

As more and more health centers are participating in our non-partisan Community Health Vote campaign, we will continue to roll out new tools and information to help and encourage staff and clients in this effort. If you have not already downloaded our Community Health Vote Toolkit, I encourage you to do that now. In addition to the toolkit, we are also now making available:
Online Voter Registration: We are excited to announce a new Community Health Vote tool that allows anyone to register to vote or update their voter registration online, while at the same time giving individuals the opportunity to sign up for Community Health Vote reminders via text or email. Individuals can also sign up as health center advocates through the same site. This new tool is now live at http://www.saveourchcs.org/register-to-vote.cfm. Any health center can use this tool to allow patients and staff to register, and you can even use it on your own health center website to track how many people your center helped register to vote. To receive a custom registration tool, email CHCVote@nachc.org.

Civic Engagement Videos: Tom Perez, J.D., M.P.P. (Assistant Attorney General for the Civil Rights Division of the U.S. Department of Justice) and Dr. H. Jack Geiger (co-founder of Physicians for Human Rights and Physicians for Social Responsibility, and one of the fathers of the Health Center Program) spoke passionately about voter registration as a responsibility for health centers during the 8th Annual Geiger Gibson Symposium at the NACHC Policy & Issues Forum in March. Whether or not you were able to attend this year's Policy & Issues Forum, you won't want to miss what they said. Click here to view the videos; we hope you will also share these videos with your colleagues to help inspire them to get involved in your health center's voter registration effort.

May 22 Tele-Forum: As a follow up to his remarks at the P&I, Dr. Geiger will be the guest for a NACHC Tele-Forum open to all health center advocates on Tuesday, May 22, at 2pm ET. Please plan to join us to hear from Dr. Geiger, along with Bob Brandon, President of the Fair Elections Legal Network, to learn more about the importance of non-profit, non-partisan voter registration, and to ask any questions you may have. To join the Tele-Forum, we'll call you! Just update your advocate profile to include a direct phone number in the Tele-Town Hall field.

As always, we welcome feedback – Let us know what kind of voter engagement activities your health center is offering or planning. How are you using the toolkit and other tools we are providing? What additional tools or resources do you need? Please send your feedback and questions to us at CHCVote@nachc.org.

Even if you haven't started yet, there is still time for every health center to help dramatically increase voter participation in its community. Make it happen!

MPHCA NEWS

HRSA Announcement: HIV/AIDS Funding Opportunity, due May 25, 2012

HRSA's HIV/AIDS Bureau (HAB) received an additional $15 million dollars as part of President Obama's World Day Initiative to provide HIV medical care to persons living with HIV/AIDS in outpatient settings. One of HAB's responses to this initiative is to fund up to 10 new service areas in the United States and its territories. Please see the attached links to the Part C funding opportunity announcement for New Geographic Service Areas, which was released April 25, 2012.

Links to HRSA-12-171 application and instructions:

Link to Find:
http://www.grants.gov/search/search.do;jsessionid=glLLPYcCxmpVkHTzv1HG52RHnnT1gk9S1zpjmFTnLmydP3tMpvZF!733686662?oppId=167313&mode=VIEW

Link to Apply:
http://apply07.grants.gov/apply/UpdateOffer?id=118890

If you have any questions about this funding opportunity please contact Bob Settles at: RSettles@HRSA.gov or 301 443 1049.

MS CHCS RECEIVE FACILITY IMPROVEMENT AND BUILDING CAPACITY GRANT AWARDS FROM HHS

MPHCA SENDS CONGRATULATIONS TO OUR MEMBER CHCS RECEIVING HHS AWARDS

CAPITAL DEVELOPMENT - BUILDING CAPACITY GRANT AWARDEES
Access Family Health Services – $1,600,000
Delta Health Center-5,000,000
Jefferson Comprehensive Health Center - $3,741,474

IMMEDIATE FACILITY IMPROVEMENT GRANT AWARDEES
Northeast MS Health Care - $500,000

Click here to view the Press Release for Complete Information and Links to Listing of All Awardees.

Mark your calendars for the MPHCA Board Meeting scheduled for **May 17, 2012**.

NACHC NEWS

Press Release: NACHC to Award Grants for CMS Advanced Primary Care Practice Demonstration
This week the National Association of Community Health Centers (NACHC) announced that it will award a total of $1.3 million a year for three years in grants to Primary Care Association (PCA) clusters to support the 500 Federally Qualified Health Center (FQHC) sites in achieving the goals of the CMS Demonstration. Read More

MEMBER & STATE UPDATE

Feds talk about effects of healthcare reform in MS
May 4, 2012, WLOX, Danielle Thomas - Because of healthcare reform, the Department of Health and Human Services said last year 33,510 Mississippi senior citizens saved an average of $600 on prescriptions. Officials said 357,504 Mississippians saw their private insurance coverage expand to include free preventative services like mammograms and blood pressure screenings. Read More

MNA's New Executive Director Announced

Teresa M. Planch of Brandon has been named the new executive director of the Mississippi Nurses Association effective June 1. She will take over the reins from Betty Dickson who has served as interim executive director since January 2, 2012.

"We are excited about Ms. Planch coming to us after a long and outstanding career with the State of Mississippi where she served as State Insurance Administrator in the Office of Insurance since November 2005," MNA President, Gayle Harrell said in making the announcement.

“I have followed Teresa’s career in state government for many years, we have worked together and I am delighted that she will be providing leadership to Mississippi nurses. MNA will be in very good hands,” said Dickson, who served as MNA executive director from 1988 to 2004.

Planch has been responsible for the overall management and operations of the State and School Employees’ Life and Health Insurance Plan, a nearly $1 billion self-insured program that provides coverage for approximately 200,000 participants. She also had oversight of the insurance component of the MS Children’s Health Insurance Program (CHIP) with premiums of over $190 million serving over 70,000 children. Additionally, she had oversight of the State Agencies Self-Insured Workers’ Compensation Trust, a $50 million program that benefits more than 100 agencies participating in the Trust and their approximately 25,000 employees.

She served as deputy director, Office of Insurance for ten years before being elevated to the director’s position. Teresa was deputy director of the State Insurance Plan under Director Theresa Hanna when The Plan agreed to recognize nurse practitioners as providers in network in the State Employees Health Plan. This move opened the doors for NPs because it allowed their patients to have the same co-pay as those seeing physicians. This one move was strategic to opening the doors to other health care plans to include NPs in their networks, according to Dickson.

“I have observed her professional demeanor during presentations to legislative committees, her speaking ability before large groups and her vast experience in working with two separate boards,” Dickson added. “MNA is fortunate to have someone of her caliber.”

Planch is a graduate of Delta State University with a BS degree in Business Administration. She obtained a Master of Business Administration from Mississippi College.

Her career started with the Department of Corrections as an Accountant Auditor, she moved from there to Warner Cable Communications as business manager. She has served as an accountant auditor with the Department of Environmental Quality, Department of Education and became a budget analyst with State of Mississippi. She moved to the State Employees Health Plan system in 1992.

“Teresa’s experience in strategic planning, financial planning, health care and legislative communications and her many years of experience with boards will be an asset to MNA. We look forward to having her assume the leadership position June 1,” Harrell said.

Harrell also commended those who served on the search committee including MNA members Libby Mahaffey, Tonya Moore, Barbara Rogers, Arlana Hargrove, Jennifer Hitt, LaNelle Weems, Betsy Mann, Rebecca Askew, Penny Lovitt and Adam Welch, representing the Mississippi Association of Student Nurses.

Medical zones become a reality in Mississippi
May 2, 2012, WLBT, Mike McDaniel - If you ask Governor Phil Bryant, Mississippi is about to get a much needed shot in the arm. "The gun has sounded, the race is on and we're drawing in jobs and investments in medical communities across Mississippi," said Bryant. It's all thanks to the governor's works agenda which included a healthcare package for lawmakers to consider. Part of it was the Health Care Zone Act which sailed through both chambers. Read More

Farm to School aims to fight childhood obesity
April 30, 2012, Mississippi Public Broadcasting, Daniel Cherry - Mississippi farmers could be the key to fighting childhood obesity in the state. MPB's Daniel Cherry reports how a new program aims to put fresh, locally grown produce on the plates of Mississippi schoolchildren. Read More

NATIONAL UPDATE

POLICY & REGULATION

$100,000 HIPAA fine designed to send message to small physician practices
In announcing a resolution settlement with a cardiac surgery practice, the Dept. of Health and Human Services' Office for Civil Rights issued a warning to doctors: No matter the size of your practice, you will be held accountable for HIPAA violations. Read More

HEALTHCARE HEADLINES

U.S. healthcare costs the most but isn't the best: Report
Healthcare in the United States is the most expensive in the world, but it's not the best, according to new research. For each person, the U.S. spent $7,690 on medical care in 2009, according to data from the Commonwealth Fund research group. That was 17% of GDP at the time and the most of the 13 nations in the Organization for Economic Cooperation and Development, or OECD. Read More

CDC Statement on Helmets and Tornadoes
We understand that people who have seen the tragedy that tornadoes can impose are looking for any useful and effective ways to protect themselves. We don't have research on the effectiveness of helmet use to prevent head injuries during a tornado, but we do know that head injuries are common causes of death during tornadoes, and we have long made the recommendation that people try to protect their heads. Read More

U.S. healthcare spending dwarfs that of other countries
May 3, 2012, Politico, Kathryn Smith - The United States spends more on health care than 12 other industrialized countries, a new Commonwealth Fund study finds - but that doesn't mean this country's care is any better. Read More

CMS Innovation Center Announces 26 Projects to be Funded Under Health Care Innovation Awards
Last November, the CMS Innovation Center issued a $1 billion challenge to the country asking innovators to send us the most compelling new ideas that deliver better care and better health at lower costs to people enrolled in Medicare, Medicaid and the Children's Health Insurance Program (CHIP), particularly those with the highest health care needs. Through this initiative, now called the Health Care Innovation Awards, the CMS Innovation Center received thousands of applications, representing over ten thousand organizations spanning every State and U.S. territory. Today's announcement is awarding the first batch of projects to be made under the Health Care Innovation

Awards. The CMS Innovation Center anticipates making its next announcement of awards in early June.

WORKFORCE DEVELOPMENT

Nursing Scholarship Program
The Nursing Scholarship Program is a selective program of the U.S. Government that helps alleviate the critical shortage of nurses currently experienced by certain types of health care facilities by helping needy students complete their nurse training. In exchange for the scholarship, upon graduation, the newly minted nurses work at these facilities for at least 2 years. Read More

National Health Service Corps State Loan Repayment Program
The National Health Service Corps State Loan Repayment Program (NHSC SLRP) released a Funding Opportunity Announcement April 17, 2012. The SLRP now provides states additional flexibility by expanding the program's eligible disciplines and eligible site types. The NHSC State Loan Repayment Program (SLRP), part of the Health Resources and Services Administration (HRSA) Bureau of Clinician Recruitment and Service (BCRS), provides cost-sharing grants to states to operate their own educational loan repayment programs for primary care providers working in Health Professional Shortage Areas (HPSAs) within their state. Read More

Announcing the launch of the NHSC Jobs Center!
The NHSC Jobs Center, which replaces the former Job Opportunities List (JOL), is now available. The Jobs Center is easier to search and navigate significantly improving the way job seekers learn about and communicate with NHSC-approved sites.

The new Jobs Center also allows NHSC sites greater the flexibility share information about their site and community in their own words, with pictures and direct links. Read More

The 2012 Faculty Loan Repayment Program application cycle is now open!
Please help us spread the word that the Faculty Loan Repayment Program (FLRP) application cycle is now open. The Faculty Loan Repayment Program supports health professions educators who are from disadvantaged backgrounds and serve a vital role in preparing the next generation of healthcare professionals.

Prospective Applicants Should Know:

- The FLRP will provide a lump sum, up to a maximum of $40,000, for a two year service commitment. In addition, FLRP requires a funding match from the applicant's health professions school, which helps program participants further reduce their educational debt.

- FLRP participants who have additional qualifying loans once their service commitment is complete may re-apply for another two-year contract in exchange for additional years of service.

- The financial assistance offered through FLRP decreases the economic barriers associated with pursuing a career as a health professions educator preparing the next generation of health professionals**.**

Applications are due by 5:00 pm ET on June 12, 2012.
As in previous years, the FLRP is expected to be competitive. If there are more qualified applicants than available funding, preference will be based upon: the amount of financial match from the applicant's school; full-time faculty status; and faculty who demonstrate a commitment to promoting healthcare careers.

Please direct prospective applicants to the FLRP website at http://www.hrsa.gov/loanscholarships/repayment/Faculty/ for more information and to begin the application process.

CLINICAL UPDATE

Now Available: Robert Wood Johnson Foundation Now Offering Resources to Support the Use of CAHPS Surveys

In April, the Robert Wood Johnson published a collection of resources that support the use of CAHPS surveys, specifically the Clinician & Group Surveys. The resources include:

- Primer: Measuring Patient Experience
- The Benefits of CAHPS: Survey Instruments for Collecting Patient Experience Data
- Forces Driving Implementation of the CAHPS Clinician & Group Survey
- Patient Experience of Care Glossary
- Messaging for Providers
- Messaging for Health Plans

To access these resources on the Robert Wood Johnson Foundation site, please visit: https://www.rwjf.org/pr/product.jsp?id=74244&cid=XEM_A5915.

A link to these resources is also available on the home page of the CAHPS Web site under "News": https://www.cahps.ahrq.gov.

Obesity-Linked Diabetes in Children Resists Treatment
Obesity and the form of diabetes linked to it are taking an even worse toll on America's youths than medical experts had realized. As obesity rates in children have climbed, so has the incidence of Type 2 diabetes, and a new study adds another worry: the disease progresses more rapidly in children than in adults and is harder to treat. Read More

AHRQ study shows clinical decision support systems are effective but research is needed to promote widespread use

An AHRQ-funded article found that clinical decision support systems (CDSSs) are effective in improving health care process measures across diverse settings, and that limited evidence is available about the impact on clinical and economic outcome measures. The article, titled *Effect of Clinical Decision-Support Systems: A Systematic Review,* furthers current knowledge by

demonstrating the benefits of CDSSs outside of experienced academic centers. Authors also suggested more research is required to promote widespread use of CDSSs and to increase the clinical effectiveness of the systems. The article is featured in the April 24 online issue of *Annals of Internal Medicine*.

In the article, the authors assessed healthcare process measures and clinical outcome measures associated with commercially and locally-developed CDSSs.

This article expands on an evidence report from AHRQ, titled *Enabling Health Care Decisionmaking through Health Information Technology (Health IT)*, which discusses features key to successful implementation of CDSSs.

Obesity fight needs ambitious campaign, health leaders say
May 5, 2012, Judith Graham, USA Today - Since first lady Michelle Obama made childhood obesity her signature project almost two years ago, the issue has had the kind of highly visible national leadership that it previously lacked. But that isn't enough say public health leaders frustrated with the slow progress in stemming America's obesity epidemic. Read More

HEALTH INFORMATION TECHNOLOGY

ONC's "Health IT Dashboard" is Now Available!
The Office of the National Coordinator for Health Information Technology (ONC) announces the launch of the Health IT Dashboard (available at http://dashboard.healthit.gov) today. The Health IT Dashboard has been established to present key information about the strategy of ONC, its health care innovation grants programs, and available research data tracking the nationwide adoption of health care IT.

"The release of the Health IT Dashboard is a significant milestone and we are glad to welcome the website as a tool for delivering key data to ONC's stakeholders and the interested public." said Victor Lazzaro, ONC's Performance Officer and Director for the Health IT Dashboard projects. The Dashboard uses an interactive package of technologies that allow ONC stakeholders to map, chart, and access the agency's data.

Currently, the Health IT Dashboard has summary of information about all ONC grant programs, and detailed presentations of performance data for the Health IT Regional Extension Centers and Community College Consortia to Educate Health IT Professionals programs.

Recently upgraded, the Health IT Dashboard now includes over 150 maps presenting ONC data at State, County, and Grantee geographic boundaries. Coming to the site later in June, ONC researchers and the ONC State Health Information Exchange Program will publish an electronic health record (EHR) and health information exchange (HIE) dashboard including more state-level maps, charts, and data sets that describe trends in physician and hospital utilization of health IT.

Select the Link Below to Access the Health IT Dashboard:
http://dashboard.healthit.gov
Register Now for FREE webinars on Health Information Technology

More physicians awarded meaningful use money
For the first time, physicians and other health professionals received more cash in Medicare meaningful use bonuses than hospitals got in a single month. However, Medicare Payment Advisory Commission data show that the vast majority of physicians have yet to collect a dime of government incentives for their use of electronic health records. Read More

Seeking Health Information Exchange (HIE) Evaluators for Two AHRQ Studies
The Agency for Healthcare Research and Quality (AHRQ) is seeking input from health information exchange (HIE) project evaluators to participate in studies to assess the usability and usefulness of a revised version of the AHRQ HIE Evaluation Toolkit.
Participants should **not have** used the AHRQ HIE Evaluation Toolkit.

- Study #1 is a usability study and seeks participants developing an HIE project evaluation plan with limited experience in HIE project evaluation.
- Study #2 seeks participants who will be developing an evaluation plan in the latter part of 2012. Participation in study #2 will require use of a revised HIE Evaluation Toolkit in planning the HIE project evaluation.

Participation in both of the studies includes an interview of up to 90 minutes. Participants in each study will receive $100.

If interested in participating, please email Westat at HIEevaluationtoolkit@westat.com or call toll-free, **888-653-4336** by **May 13, 2012 for Study #1** and by **June 1, 2012 for Study #2**. Contact Mary Crimmins at marycrimmins@westat.com for more information.

New Rural Health IT Toolkit
Through funding by the Office of Rural Health Policy (ORHP), the Rural Assistance Center and the National Rural Health Resource Center have developed a new Rural Health IT Toolkit. The toolkit is intended to serve as a resource on health IT for rural health care providers. This new toolkit includes resources related to understanding health IT, the role of various federal agencies, the legislation mandating meaningful use, and technical assistance resources to support meaningful use.
The new rural health IT toolkit, provides a wealth of information, including:

- Information on finding capital funding;
- Material about training programs available online from community colleges;
- Legislation that impacts health IT; and
- Federal resources for continued project development.

For more information, visit the new Rural Health IT Toolkit.

ONC's New Guide on Health Information, Privacy and Security and Meaningful Use
ONC's Office of the Chief Privacy Officer (OCPO) recently released a "Guide to Privacy and Security of Health Information,"* an instructional guide designed to help healthcare practitioners, staff, and other professionals better understand the important role privacy and security play in the use of electronic health records (EHRs) and Meaningful Use. The guide is a comprehensive, and easy-to-understand tool to help providers and professionals integrate privacy and security into their clinical practice and includes sections addressing:

- Privacy & Security and Meaningful Use
- Security Risk Analysis and Management Tips
- Working with EHR and Health IT Vendors
- A Privacy & Security 10-Step Plan
- Health IT Privacy and Security Resources

Full Guide: Check out the full *Guide to Privacy and Security of Health Information*: http://www.healthit.gov/sites/default/files/pdf/privacy/privacy-and-security-guide.pdf.

Sections of the Guide: You can also download individual sections of the guide. Please visit the privacy and security section under the Providers & Professionals tab on HealthIT.gov: http://www.healthit.gov/providers-professionals/ehr-privacy-security

Together, we can build a culture where privacy and security are respected and valued to inspire confidence and trust in health IT and electronic health information exchange by protecting the confidentiality, integrity, and availability of health information.

*OCPO developed this guide with assistance from an ONC cooperative agreement partner, the American Health Information Management Association (AHIMA) Foundation.

Providers Need More Time For Meaningful Use
The College of Healthcare Information Management Executives (CHIME) insists that hospitals and physicians need more time to prepare their electronic health records to meet Meaningful Use Stage 2 requirements. The organization also raised concerns regarding the Centers for Medicare and Medicaid Service's (CMS) varying approach to clinical quality measures (CQMs), and has suggested a series of changes that includes everything from developing more precise language to lowering the threshold for meeting certain quality measures. Read More

FUNDING and OTHER OPPORTUNITIES

UCLA/Johnson & Johnson Health Care Executive Program - Applications Available!
UCLA is still accepting applications for our Summer 2012 ***UCLA/Johnson & Johnson Health Care Executive Program***. The program provides an intensive ten days of *management and leadership development* at the UCLA Anderson School of Management in Los Angeles, California. Participants engage in a rigorous but relevant curriculum that provides the requisite skills, knowledge and abilities to successfully manage and lead their organizations in a changed world for healthcare delivery. Through a peer-and-faculty consulting process, participants develop a unique strategic plan to resolve a significant issue or obstacle in their organization. The program has graduated nearly 600 participants since its inception in 2002. The HCEP is especially designed and valuable for community health centers that need to prepare for and adapt to the Affordable Care Act (ACA).

The application may be accessed online by visiting http://www.anderson.ucla.edu/x762.xml. Applications must be submitted by **May 21, 2012** and will be reviewed by the selection committee at UCLA.

Johnson & Johnson provides the majority of the program costs (tuition, training materials, lodging and meals) for both the participant and their co-participant. For more information, please visit website at http://www.anderson.ucla.edu/x741.xml.

Attached are the *program brochure* and *application* form for your reference. Please share this information with interested individuals in your organization.

For more information:
Diana Hernandez
Senior Program Manager
UCLA Anderson
UCLA/Johnson & Johnson Health Care Executive Program
UCLA/Johnson & Johnson Management Development Institute
110 Westwood Plaza, Gold Hall, Suite B307
Los Angeles, CA 90095-1481

Tel. 310-794-9559

HIV Early Intervention Services (EIS) Program New Geographic Service Areas.
Announcement Number: HRSA-12-171. Deadline: May 25, 2012. The purpose of this funding opportunity is identify and fund new Part C Programs in order to provide HIV medical and psychosocial services to (1) newly diagnosed/identified PLWHA who are not in care; (2) previously diagnosed PLWHA but never been in care, (3) PLWHA who have dropped out of care and; (4) existing PLWHA clients. This funding opportunity stems from President Obama's 2011 World AIDS Day initiative to expand primary HIV medical care and support services for PLWHA. NOTE: Not in Care or Out of Care is defined here as having no HIV medical services within the past 12 months.

Primary and Behavioral Health Care Integration (PPHF-2012). The Substance Abuse and Mental Health Services Administration, Center for Mental Health Services, is accepting applications for fiscal year (FY) 2012 Primary and Behavioral Health Care Integration (PBHCI) grants. The purpose of this program is to establish projects for the provision of coordinated and integrated services through the co-location of primary and specialty care medical services in community-based mental and behavioral health settings. The goal is to improve the physical health status of adults with serious mental illnesses (SMI) who have or are at risk for co-occurring primary care conditions and chronic diseases, with the objective of supporting the triple aim of improving the health of those with SMI; enhancing the consumer's experience of care (including quality, access, and reliability); and reducing/controlling the per capita cost of care.

RESEARCH ROUNDUP & RESOURCES

Now Available: Robert Wood Johnson Foundation Now Offering Resources to Support the Use of CAHPS Surveys
In April, the Robert Wood Johnson published a collection of resources that support the use of CAHPS surveys, specifically the Clinician & Group Surveys. The resources include:

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- Messaging for Providers
- Messaging for Health Plans

To access these resources on the Robert Wood Johnson Foundation site, please visit: https://www.rwjf.org/pr/product.jsp?id=74244&cid=XEM_A5915.

A link to these resources is also available on the home page of the CAHPS Web site under "News": https://www.cahps.ahrq.gov.

BPHC NCA Highlights Report Released
The Health Resources and Services Administration (HRSA), Bureau of Primary Health Care (BPHC) is pleased to share the latest version of a report highlighting activities and resources of the 15 National Cooperative Agreements (NCAs) supported by BPHC.

These NCAs provide a wealth of one-on-one and one-to-many training and technical assistance activities and resources to BPHC grantees. The purpose of this report is to provide a few

highlights of activities related to BPHC's current priorities and tools that may be useful to BPHC grantees in your day-to-day work.

This report is available now on the BPHC website: NCA Highlights Report. We hope you will take a moment to read about some of the new resources available from our NCA partners, and we look forward to your feedback about how to improve this report over time.

For more information, please contact Lisa Wald in the Office of Training and Technical Assistance Coordination at lwald@hrsa.gov.

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- Information on finding capital funding;
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- Legislation that impacts health IT; and
- Federal resources for continued project development.

For more information, visit the new Rural Health IT Toolkit.

Explaining High Health Care Spending in the United States: An International Comparison of Supply, Utilization, Prices, and Quality

This report from the Commonwealth Fund investigates why the U.S. spends far more on health care than any other country. This report suggests that high spending cannot be attributed to higher income, an older population, or greater supply or utilization of hospitals and doctors. Instead, the findings suggest the higher spending is more likely due to higher prices and perhaps more readily accessible technology and greater obesity.

Click here to view the latest issue of the Health Information Technology and Quality eNewsletter

- The Bureau of Primary Health Care (BPHC) has released a BPHC technical assistance video entitled, **"Introduction to the Health Center Technical Assistance Website".** This video is located on the HRSA YouTube site and highlights a number of useful online technical assistance resources that are available to potential and existing health center grantees. To view this video on YouTube, please visit: Introduction to the Health Center Technical Assistance Website.

- HRSA's Health IT and Quality Webinar, **"Using Health IT for Care Coordination Across Inpatient and Outpatient Settings,"** Friday May 18, 2pm ET, Registration Open.

- **BPHC** has shared the latest version of a report highlighting activities and resources of the 15 National Cooperative Agreements (NCAs) supported by BPHC.This report is available now on the BPHC website: NCA Highlights Report.

The Performance Improvement Imperative: Utilizing a Coordinated, Community-Based Approach to Enhance Care and Lower Costs for Chronically Ill Patients – *The Commonwealth Fund*

Study: Residents In Tenn., Fla. And Ga. Saw Biggest Jump In Access Problems – *Kaiser Health News*

States' Experiences With Loan Repayment Programs for Health Care Professionals in a Time of State Budget Cuts and NHSC Expansion – *The Journal of Rural Health*

TRAINING AND TECHNICAL ASSISTANCE

The following trainings and meetings are hosted by Mississippi Primary Health Care Association:

Mark your calendars for the next MPHCA Board Meeting scheduled for May 17, 2012.

For complete information on trainings listed above, please access our website with the following link: http://www.mphca.com/Training_and_Events.htm**.**

Other Important Trainings and Technical Assistance:

Get a 5-Star Approach to health center Operations Excellence at NACHC's Practice Operations Management, Level II (POM II) seminar **Practice Operations Management (POM) Improvement, Level II Seminar**
June 13 - 14, 2012—San Antonio, Texas
Early bird registration deadline: May 30, 2012
Online registration deadline: June 6, 2012
Health Center Operations Management is the art and science of facilitating optimal organizational performance. Value is created through efficiently and effectively managing and directing the development, delivery, assessment and improvement of the systems and processes that support the delivery of health care services with the goal of achieving the operational, strategic and mission-oriented objectives of the health center.

That is why NACHC is pleased to offer health centers the new Health Center Practice Operations Management Improvement, Level II (POM II). This first-run training features a 5-Star Approach to Operations Excellence built on a foundation of effective management of the following areas in the health center:

- Profitability
- Human Resources
- Facilities
- Satisfaction
- The Manager and the Process

Register today and be among the first to benefit from this new and exciting educational opportunity!

Why this training will benefit you and your staff?
After this two day seminar, you will be able to:

1. Increase the efficiency of front desk operations.
2. Improve patient-staff interactions as well as health center processes and systems that affect the patient experience.
3. Understand the power of patient-staff interactions and health center processes and systems that affect the patient experience.

Who should attend this training?
This seminar is ideal for both health Center management and front line staff

Registration Rate:
Early bird discount rate: **$425 (Hurry rate ends May 30!)** Regular and on site registration: **$475**

Download the **POM II training brochure** for specific hotel information, registration form and registration deadlines.
For more information and to register online, visit the **POM II webpage**.

For additional information, email Sherry Giles at sgiles@nachc.com or call (301) 347-0466.

Spring Series Starts 5/15: OB/GYN Billing
FQHC & OB GYN Billing - What you need to know
1. Understand obstetrical care opportunity based on Medicaid encounter rate.
2. Learn office-based diagnostics that can maximize income and have potential as encounter rate carve outs.
3. Understand process for analyzing value of potential office and/or facility-based service rendered by OB-GYN providers.

PMG is proud to offer a comprehensive list of WebEx presentations for our Spring 2012 WebEx Training Series. Based on the feedback and comments from attendees from our previous sessions, some of the topics are new while others have been updated. Regardless, the presentations have all been created exclusively for the CHC market - they are not retrofitted, edited versions of sessions for the for-profit healthcare arena. We understand the mission of FQHCs and create programs to fit that need.
Our WebEx presentations provide an in-depth understanding of the subject matter with plenty of time for questions and answers. All of the facilitators have years of experience in the CHC market and are either Certified Professional Coders or Certified Billers or both. PMG's speakers are in demand across the country having presented at more than two dozen CHC/PCA organizations. They cover each topic in a creative and lively manner, includes relevant outside sources with applicable footnotes and injects humor to keep attendees from dozing.

Each session login is $119. Attendees who register for four or more sessions receive a 15% discount. All sessions begin at 2:00 PM Eastern Time and run for 90 minutes.

- Dental Coding May 15
- Medicare Billing: The Basics May 17
- OB/GYN May 22
- Mental Health June 5
- CHC Coding Part 1 June 7
- CHC Coding Part 2 June 12
- CHC Coding Part 3 June 13

Questions? Please email PMG or call Paul Ferrazza at 1-888-330-8884 x 148.

For on-line registration, please click here: https://gopmg.webex.com
For more information, please click here: www.gopmg.com

Capital Link Spring Webinars
So You Didn't Get It: How to Make Your Capital Project Happen Even Without a HRSA Capital Development Grant
Wednesday, May 16th, 2-3 PM EST
Presented Terry Glasscock, Senior Project Consultant, Capital Link

Although hundreds of shovel-ready projects will not receive HRSA Capital Development grants due to limited funding, there are plenty of ways to keep your project moving forward. This session is designed to help health centers that have already made considerable progress toward advancing

their project but did not receive a CD Grant. We will help you maintain momentum for your project by reviewing funding and financing alternatives and discuss concrete action steps you can take to help meet your expansion goals.

Contact Joe McKelvey at jmckelvey@caplink.org or 202-331-4602 with any questions.

The Mississippi Rural Health Association will host its 17th Annual Conference Thursday, September 20th through Friday, September 21st at The Hilton in Jackson, Mississippi. This year's conference will be bigger and better than ever before!

About the Conference
The program, featuring two professional tracks, will begin with three auxiliary programs before a keynote dinner on September 20th and will continue on September 21st with state and national speakers addressing updates and information regarding health policy and health education. In addition, the ever-popular legislative panel will return this year in order to give attendees a first-hand opportunity to learn about health legislation in Mississippi and to offer feedback on behalf of rural health.

Sponsorship and Exhibitors
Our conferences are successful because of people like you! We would love to have you as a conference sponsor and/or an exhibitor this year. Opportunities to participate start as low as $250 and include a large number of benefits. We value all of our supporters and hope that you will be able to participate with us.

Please view the attached sponsorship form and conference agenda. Please note that speakers have not yet been confirmed, so they are not listed on the agenda at this time. All information, including online registration, will stay updated at www.msrha.org/events.

Master of Public Health and Certificate Program in Emergency Management and Crisis Leadership
For the 2012 Spring and Fall semesters, the Saint Louis University School of Public Health Department of Health Management and Policy will expand educational opportunities for students and professionals with the Master of Public Health and Certificate program in Emergency Management and Crisis Leadership, one of the only degrees of its kind in the country.

Saint Louis University School of Public Health is the only CEPH (Council on Education for Public Health) accredited School of Public Health in a U.S. Jesuit University.

If you have any questions about the MPH and Certificate Program, please contact the Director of Admissions, Bernie Backer, at backerb@slu.edu or (314) 977-8144.

For further information relating to the MPH Degree Program in Emergency Management and Crisis Leadership please go to the link below:
https://heartlandcenters.webex.com/heartlandcenters/ldr.php?AT=pb&SP=MC&rID=13936647&rKey=d9c17204079e1985

Bachelor of Science in Emergency Management
For the 2012 Fall semester, the Saint Louis University School of Public Health Department of Health Management and Policy will expand educational opportunities for students and professionals with a Bachelor of Science in Emergency Management.

If you have any questions about the Bachelor of Science Program, please contact the Program Coordinator, Beth Schwaab, at schwaabe@slu.edu or (314) 977-3273

Essentials for Establishing a Health Center Finance Department Seminar
May 16-17, 2012—San Diego, California
Early bird Registration deadline: May 10
Online registration deadline: May 10

Are you aware of the New Notice of Salary Limitation to Health and Human Service (HHS) grant funds? If not, NACHC's Establishing a Health Center Finance Department Training can provide the answer to this and other burning health center finance questions...

NACHC is pleased to offer the Essentials for Establishing a Health Center Finance Department Seminar. We have developed this seminar to provide health center CFOs and COOs an orientation to financial management, accounting principles and terminology unique to health centers.

This season's training agenda has been enhanced by such interactive sessions that offer information:
- Internal Control update on accounting for salary count limitation
- Balancing money vs. mission
- Grants Management
- Health Center Scope of Service: 330 Grant, Medicare, Medicaid

Register here online for the EHFD training, or fax, email, or mail the **registration form**.
Why will this training benefit you and your staff?
After this two day seminar, you will be able to:

1. Develop strategies to ensure health center sustainability
2. Examine the critical steps involving health center grants management
3. Interpret Health Center Scope of Service: 330 Grant, Medicare, Medicaid
4. Apply successful approaches to ARRA Reporting

Who should attend this training?
Health Center CFOs, COOs, Billing and Finance management and key staff

Registration Rate:
Early bird registration: **$375/**On-site registration: **$425**

Download the **EHFD training brochure** for specific hotel information, registration form and registration deadlines.

Click here for more information and to register online.

Register now and take advantage of early bird $avings on registration fees and hotel rates!

Gulf States Hurricane Conference
June 6-8, 2012
Click here to view more information and to submit your registration.

Practice Operations Management (POM) Improvement, Level II Seminar
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Online registration deadline: June 6, 2012

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Mark your calendars for the 2012 S/RPCA Annual Conference in Charleston, SC October 29-31, 2012!
National Conference - Scalable Innovations for Health Centers and Public Housing, Thursday and Friday, November 29th and 30th, 2012
This fall, Community Health Partners for Sustainability invites health center leaders, public housing organizations, and community and national decision-makers to Philadelphia, PA for our national conference, "Scalable Innovations for Health Centers and Public Housing." The conference will highlight innovations with the promise to improve safety-net health care nationwide and will highlight leaders from across the country. Please join us!
To register for the conference, click here.
To submit an abstract to the conference, download this form.
To submit a proposal to the 2012 Innovation Award competition, download this form.

Webinar: The Future of CHIP and Children's Coverage May 14, 2:00-3:00 pm (EDT) – *NASHP*

Evolving Medical Home Payment Models to Better Support Triple Aim Goals Thursday May 24th, 2:30pm Eastern – *NASHP*

NACHC Clinical Workforce Webinar Series: Forming Your PCMH Team, Wednesday, May 30, from 2:00 to 3:30 pm Eastern - *NACHC*

Keeping a Focus on Children in Health Care Reform Wednesday May 30th, 1:30pm Eastern - *NASHP*

Upcoming NACHC Finance, Management and IT Webinars and Trainings

- Maximizing Revenue (Max Rev) and Third Party Reimbursement Training Seminar May 30–31
- Practice Operations Management, Level II (POM II) Seminar June 13 - 14
- Provider Recruitment - Where do I begin? : Wednesday, May 23
- Time to Apply – How to complete the budget section of the New Access Point and Look-Alike Applications Wednesday, June 20

For More information click http://www.nachc.com/complete-list-of-trainings.cfm

Mississippi Primary Health Care Association distributes the MPHCA E-Update to inform members and partners of issues important to Community Health Centers.

The MPHCA e-Update is the official e-bulletin of the Mississippi Primary Health Care Association. It is e-mailed weekly as a membership service to Mississippi Community Health Center executive leadership, board members, health professionals, non-clinical staff, and other MPHCA members and partners.