



# MPHCA PARTNERSHIP PROGRAM

# about us

Mississippi Primary Health Care Association (MPHCA) is a member organization, which supports its members in their collaborative efforts and advocates for the provision of equal access to quality, comprehensive health care services and the elimination of health disparities in the state.

MPHCA is a nonprofit 501(c)(6) membership organization comprised of 21 Community Health Centers providing quality comprehensive healthcare in accredited medical homes. Our health centers provide care to over 300,000 patients within 190 sites throughout Mississippi's underserved communities. Community Health Centers generate more than a quarter of a billion dollars per capita to our state's economy. For over three decades, we have provided our members with exceptional training, technical support, and advocacy at the state and federal level.



# membership benefits

MPHCA Partners are entitled to benefits that assist in maximizing exposure to health centers, including:

- Increased visibility through outstanding promotional, sponsorship and other advertising opportunities
- Premium level sponsorship and recognition at MPHCA annual conference and throughout the year
- Sponsorship of the 65x65 Obesity Challenge and 21x65x65 Race (August 2017)
- Partnership acknowledgement on the MPHCA website Home page
- Business or Associate Membership
- The chance to display - and be recognized for - your organization's desire to be a good corporate citizen by promoting the welfare of healthy communities in partnership with MPHCA's mission
- Periodically updated mailing list with contact information for MPHCA members
- Partnerships are for one year and run from April through March.

## **SPOTLIGHT FOR YOUR ORGANIZATION'S SUPPORT - UP TO 12 TIMES PER YEAR:**

- 3 major corporate events;
- 8 publications or combination of print materials and advertisements;
- 1 TV or radio hosting (tentative)



# membership benefits

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MPHCA offers four levels of partnerships with each level offering different benefits. For a full listing of partnership opportunities available, please review the [Partnership Levels and Benefits](#) section. To become a MPHCA partner, please fill out the Partnership Application and submit it to John Lunardini, Director of Communications & Business Development at [jlunardini@mphca.com](mailto:jlunardini@mphca.com). For more information, call 601-981-1817 or email.



# events

## **MPHCA ANNUAL CONFERENCE**

Meet the people on the front lines at MS-CHCs. MPHCA expects to welcome nearly 300 attendees, speakers, vendors and guests to the conference which will feature a broad array of workshops designed to inform and educate as well as prepare Community Health Center (CHC) staff to meet the challenge of providing access for all in need of quality healthcare services.

## **MPHCA 65x65 OBESITY CHALLENGE & 21x65x65 RUN**

MPHCA's 65x65 Obesity Challenge is a three-part action plan to work toward the goal of moving 65,000 Mississippians out of obesity by 2065.

The MPHCA and the 21 MS-CHCs will hold up to 21 5k Run/Walk Races in 1 day to help celebrate National Health Center Week as part of its 65 x 65 Obesity Challenge to reduce obesity in Mississippi.

## **TRAINING SERIES**

MPHCA Training Series workshops focus on a variety of educational topics as they relate to MS-CHCs and the challenges of providing access to quality healthcare services.



Level 1  
\$50,000

(One Available)

#### Association or Business Membership (Annual)

##### Title Sponsorship of Annual Conference:

- Logo or mention on all promotional materials & registration page
- Company name/logo on Conference Name Badges
- Logo on Badge Lanyard
- Logo on MPHCA website Conference Page
- Premier Logo on Conference Tote
- Logo recognition throughout conference
- Option to include promotional materials in Attendee Gift Bag
- Full Page/color ad in Conference Book - Premium Position
- Logo on Cover of MPHCA Employee Awards Program
- Full Page/color ad in MPHCA Awards Program - Premium Position
- 10 Full Conference Registrations
- 1st Premium location double booth space in Exhibitor Showcase
- Opportunity to address conference attendees during the Sponsor/Vendor Appreciation function
- President's Reception
- One Meal or Break Sponsorship Recognition
- Pre- and Post-Conference Attendee List
- Complimentary Wi-Fi

##### Title Sponsorship of 65x65 Obesity Challenge and 21x65x65 Race:

- Premier logo placement on all event publications, signage, t-shirts, print advertising and website - logo placement on front page with link to company website.
- Logo on Race Bibs
- Logo on Start/Finish line banner
- Logo on Education & Awareness Print Materials - 8/2016 to 8/2017
- Logo on 2 Education & Awareness Promotional Items - 8/2016 to 8/2017
- Logo on Race Water Bottle
- Mention in all public service announcements or advertising
- Recognition in all e-communication to race participants
- One 10-person team for feature race
- One Premier Location Promotional Tent Site or Meet & Greet table
- Provide material for participant race bag

##### Sponsorship of One Training Series\* Provided by MPHCA (tbd)

- Logo on Registration Page
- Logo on Agenda
- Lunch sponsorship

##### Added Value

- Partnership Highlight at Two Board Meetings (exclusive)
- Partnership Mention at MPHCA Legislative Appreciation Luncheon
- 4 Invitations to MPHCA Legislative Appreciation Luncheon
- Logo on footer of Home Page of website and Member Center
- Logo on select external promotional materials as partner



# Level 2 \$35,000

(Two Available)

(One Available)

## Association or Business Membership (Annual)

### Platinum Level Sponsorship of Annual Conference:

- Logo or mention on all promotional materials
- Logo recognition throughout conference
- Logo on Conference Tote
- Logo on MPHCA website Conference Page
- Option to include your promotional materials in Attendee Gift Bag
- Full Page/color ad in Conference Book - Premium Position
- Full Page/color ad in MPHCA Awards Program - Premium Position
- 8 Full Conference Registrations
- 1st Premium location booth space in Exhibitor Showcase
- Opportunity to address conference attendees during the Sponsor/ Vendor Appreciation function
- President's Reception
- Pre- and Post-Conference Attendee List
- Complimentary WI-Fi

### Gold Level Sponsorship of 65x65 Obesity Challenge and 21x65x65 Race:

- Logo placement on all event publications, signage, t-shirts, print advertising and web site - logo placement on front page with link to company website.
- Logo on banner at event provided by MPHCA
- Logo on Education & Awareness Print Materials -8/2016 to 8/2017
- Logo on One Race Promotional Item (tbd)
- One 8-person team for feature race
- One Promotional Tent Site or Meet & Greet table
- Provide material for participant race bag

### Sponsorship of One Training Class\* Provided by MPHCA (tbd)

- Logo on Registration Page
- Logo on Agenda
- Lunch sponsorship

### Added Value

- Partnership Highlight at One Board Meeting (exclusive)
- Partnership Mention at MPHCA Legislative Appreciation Luncheon
- 4 Invitations to MPHCA Legislative Appreciation Luncheon
- Logo on footer of Home Page of website and Member Center
- Logo on select external promotional materials as partner



# Level 3 \$25,000

(Two Available)

## Association or Business Membership (Annual)

### Gold Level Sponsorship of Annual Conference:

- Logo or mention on all promotional materials
- Logo recognition throughout conference
- Logo on Conference Tote
- Logo on MPHCA website Conference Page
- Option to include your promotional materials in Attendee Gift Bag
- Full Page, full color ad in Conference Book
- 1/2, full color ad in the MPHCA Awards Program
- 6 Full Conference Registrations
- Premium location Booth space in Exhibitor Showcase
- Sponsor/Vendor Appreciation and President's Reception
- Pre- and Post-Conference Attendee List
- Complimentary WI-Fi

### Silver Level Sponsorship of 65x65 Obesity Challenge and 21x65x65 Race:

- Logo placement on all event publications, signage, t-shirts, and website - logo placement on sponsor page and link to your company website.
- Logo on banner at event provided by MPHCA
- Logo on Education & Awareness Print Materials -8/2016 to 8/2017
- Logo on One Race Promotional Item
- One 6-person team for feature race
- One Promotional Tent Site or Meet & Greet table
- Provide material for participant race bag

### Added Value

- Partnership Mention at One Board Meeting (Non-exclusive)
- 2 Invitations to MPHCA Legislative Appreciation Luncheon
- Logo on footer of Home Page of website and Member Center
- Logo on select external promotional materials as partner





# Level 4 \$15,000

(Four Available)  
(Three Available)

## Association or Business Membership (Annual)

### Silver Level Sponsorship of Annual Conference:

- Logo or mention on all promotional materials
- Logo recognition throughout conference
- Logo on MPHCA website Conference Page
- Option to include your promotional materials in Attendee Gift Bag
- 1/2, full color ad in Conference Book
- 1/4, full color ad in the MPHCA Awards Program
- 4 Full conference registrations
- One Booth space in Exhibitor Showcase
- Sponsor/Vendor Appreciation and President's Reception
- Pre- and Post-Conference Attendee List
- Complimentary Wi-Fi

### Bronze Level Sponsorship of 65x65 Obesity Challenge and 21x65x65 Race:

- Logo placement on all event publications, signage, t-shirts, and website - logo placement on sponsor page with link to your company website.
- Logo on banner at event provided by MPHCA
- Logo on Mile Marker Signs
- One 4-person team for feature race
- One Promotional Tent Site or Meet & Greet table
- Provide material for participant race bag

### Added Value

- Partnership Mention at One Board Meeting (Non-exclusive)
- 2 Invitations to MPHCA Legislative Appreciation Luncheon
- Logo on footer of Home Page of website and Member Center
- Logo on select external promotional materials as partner

## SPONSORSHIP APPLICATION

Your support is greatly appreciated and will directly help MPHCA meet the mission of our collaborative efforts to advocate for the provision of equal access to quality, comprehensive health care services and the elimination of health disparities in the state.



## SPONSORSHIP LEVELS

- LEVEL 1 \$50,000
- LEVEL 2 \$35,000
- LEVEL 3 \$25,000
- LEVEL 4 \$15,000
- We cannot become a partner at this time.

Please contact us with other Association opportunities in the future.

## PAYMENT OPTIONS

- PLEASE INVOICE
- CHECK Please make check payable to MPHCA

## BILLING INFORMATION

Business / Organization Name \_\_\_\_\_

Name \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_ Phone \_\_\_\_\_

For your convenience, you can submit this form online. Please visit the link below for complete details: [www.MPHCA.com/partners](http://www.MPHCA.com/partners)





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